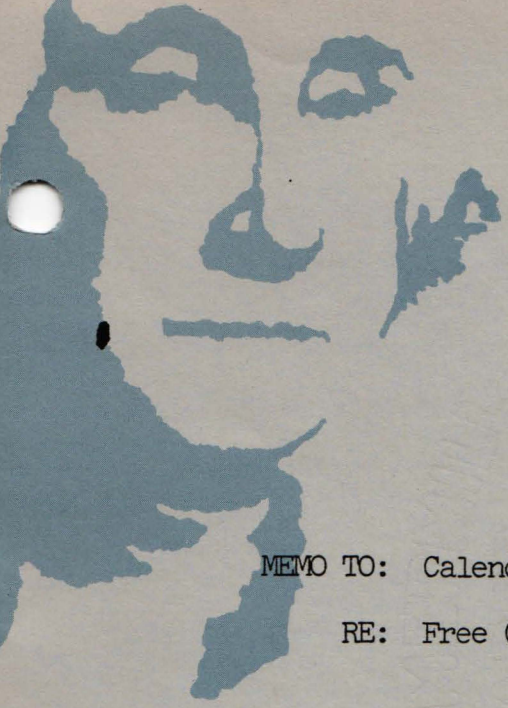


News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MEMO TO: Calendar Editors

RE: Free Creative Writing Workshop at GW

Applications are now being accepted for the free 1981 spring semester creative writing workshop to be held at George Washington University Tuesdays from 8 to 10 p.m. The workshop is cosponsored by GW and the Jenny McKean Moore Fund for Writers and will be led by Carol Muske, author of Camouflage (Pitt, 1975) and Skylight (Doubleday, 1980). Ms. Muske is currently the director of Art Without Walls, a prison program.

Applicants need not have academic requirements and must submit a letter of application by January 5, 1981 to Department of English, George Washington University, Washington, D.C. 20052. The application letter must state name, address, telephone number, age and a brief personal history. Enclose five to 10 poems, up to 10 pages total. (The poems will not be returned.) Participants in prior workshops are not eligible.

December 1, 1980

Robert Bove
676-6463 (Office)
333-0292 (Home)

News Release File

Office of
Public Relations

THE
GEORGE
WASHINGTON
UNIVERSITY

Washington, D.C.
20006

Telephone
(202) 676-6460

December 2, 1980

Marilyn Dickey
Assistant Managing Editor
The Washingtonian
1828 L St., NW Suite 200
Washington, D.C. 20036

Dear Ms. Dickey:

The following is a submission for the children section of Where and When, January issue. Susan Davidson suggested I send this directly to you so it might squeak through the deadline. Thanks so much.

GEORGE WASHINGTON UNIVERSITY (676-6286) is sponsoring a six-week series of art and reading workshops for parents or grandparents and children 6 to 10 years of age. Parent or grandparent-child teams create pictures, collages and three-dimensional objects. Reading projects emphasize visualization and vocabulary. Sessions held each Saturday Jan. 10 - Feb. 14, 10 - noon, Bldg., C, 2201 G St., NW. Class size limited. Fee $55.

Sincerely,

Diane H. Rush

Diane H. Rush
News Manager



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 2, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH DECEMBER 10

FREE FILM ON CONSERVATION AT GEORGE WASHINGTON UNIVERSITY

(20 SECONDS)

A free film on conservation, "Paintings: Prescription for Survival," will be shown at George Washington University on Wednesday, December 10th, at 7 p.m. The screening will be in the lower lounge of Lisner Auditorium, 21st and H Streets, N.W., which adjoins the GW Dimock Gallery. Two exhibitions on conservation open in the gallery the same day, December 10.

-end-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 3, 1980

CONTACT: FRAN MARSH
676-6460 (Office)
333-6148 (Home)

FOR IMMEDIATE RELEASE

INSTITUTE FOR EDUCATIONAL LEADERSHIP WILL BECOME INDEPENDENT OF GW IN 1981

WASHINGTON, D.C. -- The Institute for Educational Leadership (IEL), an organization dedicated to improving educational policy-making in state and federal government and fostering educational leadership training and professional development, will become an independent non-profit entity within the coming year.

The institute, formed in 1971, has been an integral part of George Washington University and currently has a dozen programs in Washington, D.C. and two-thirds of the states. Its annual budget exceeds $2.3 million and is derived from more than 100 funding sources including foundations, fee-based activities and federal grants and contracts.

"George Washington University is proud of the role it has played over the 16-year history of the institute and its predecessor programs," said GW President Lloyd H. Elliott. "The institute has now achieved the stature where independence from the university will give it greater flexibility, an opportunity to extend its programs in new directions and freedom to pursue a wider range of activities."

IEL Director Samuel Halperin sees advantages for independent status as IEL continues to grow in size and geographically. "Greater attention

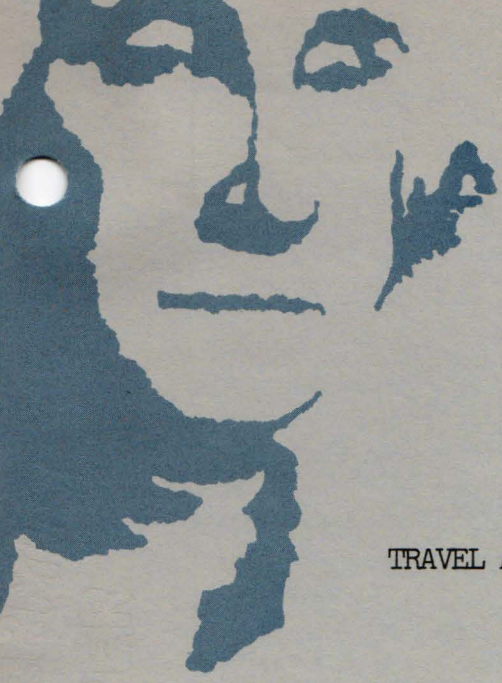
-more-

must be paid to the managerial and administrative responsiveness of the institute," he said. "Despite the unfailing support of the entire GW family, there comes a limit to what we can ask in the way of priorities from the university's own set of operating responsibilities. The institute will now be able to work more easily with a variety of educational and political institutions around the country, including the Education Commission of the States and a variety of colleges and university consortia." Dr. Halperin plans to step down as IEL director in June 1981, but will remain in the senior ranks of the institute.

IEL programs and activities include year-long work-training placements with policy-level sponsors in Washington and 11 states, a 33-state seminar network for state-level educational decision-makers, twice-weekly half-hour "Options in Education" documentaries over 200 National Public Radio member stations, publication of Education Times, a weekly national newspaper focusing on policy issues in elementary and secondary education, sponsorship of educational journalists from print and electronic media as Research Fellows in Educational Journalism, aiding educators in implementing and analyzing laws supporting the handicapped, identifying and assessing how public policy affects families through the Family Impact Seminar, providing increased opportunity to minority and women educational researchers and a variety of workshops, field trips and intensive short courses for educators and lay leaders.

The institute is located at 1001 Connecticut Ave. NW.

-30-



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 3, 1980

CONTACT: ROBERT BOVÉ
676-6463 (Office)
333-0292 (Home)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH DECEMBER 22

TRAVEL AND TOURISM MINI-COURSES AT GW

(30 seconds)

Interested in expanding your knowledge of the travel and tourism field? If you are involved in <u>any</u> aspect of this growing industry, George Washington University has a course for you. In addition to the regular GW travel and tourism program's course offerings each semester, this winter there are two special mini-courses in financial analysis techniques and computers and automation applications in the travel and hotel industry. Both are offered January 5-16, 1981. Deadline for admission is December 23. For information call 676-7087. That's 676-7087.

-end-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 3, 1980

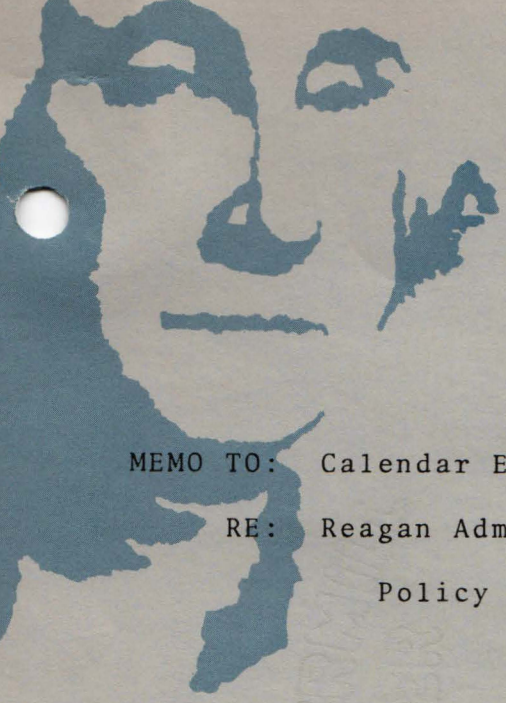
CONTACT: ROBERT BOVE
676-6463 (Office)
333-0292 (Home)

FOR IMMEDIATE RELEASE

TRAVEL AND TOURISM MINI-COURSES AT GW

WASHINGTON, D.C. -- Interested in expanding your knowledge of the travel and tourism field? If you are involved in any aspect of this growing industry, George Washington University has a course for you. In addition to the regular GW travel and tourism program's course offerings each semester, this winter there are two special mini-courses in financial analysis techniques and computers and automation applications in the travel and hotel industry. Both are offered January 5-16, 1981. Deadline for admission is December 23. For information call 676-7087.

-30-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MEMO TO: Calendar Editors

RE: Reagan Administration Telecommunications Policy Challenges: Seminar At GW

The telecommunications policy challenges facing the Reagan administration are the subject of a mid-March workshop/seminar at George Washington University.

The one-day workshop will include sessions on international competition, domestic broadcasting, common carrier legislation, regulatory economics, and issues related to new technology.

The workshop organizing committee includes Admiral Jon Boynes, president of the Armed Forces Communications and Electronics Association; Robert Gradle, vice president of AT&T government relations; Richard Wiley, former FCC chairman and presently a member of the Reagan transition team; and Professor Arthur Friedman, chairman of GW's department of electrical engineering.

For information call (202) 676-8243 or write to George Washington University, Center for Telecommunications Studies, Washington, D.C. 20052.

December 4, 1980

Robert Bové
(202) 676-6463 (Office)
(202) 333-0292 (Home)



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 4, 1980

CONTACT: ROBERT BOVÉ
(202) 676-6463 (Office)
(202) 333-0292 (Home)

FOR IMMEDIATE RELEASE

MEMPHIS RESIDENT WINS $500 ESSAY PRIZE

WASHINGTON, D.C. -- Memphis resident and George Washington University student Chris Meyers has been awarded a $500 prize by the Federal Union, Inc., for his essay, "Pollution Knows No Boundaries." Federal Union, Inc., a non-profit organization formed to unite the western democracies, presents its essay prize semi-annually for outstanding essays from students throughout the United States.

The 19-year-old sophomore--son of Mr. and Mrs. Jerome B. Meyers of Quince Road--is currently majoring in public affairs and history. Upon graduation from GW, Meyers hopes to work for the Peace Corps before going to law school. Ultimately, Meyers intends to make a career of public service.

Presenting the prize money to Meyers was Federal Union founder and president Clarence K. Streit, a former New York Times journalist and Rhodes Scholar.

(A copy of the text of the essay is attached.)

-30-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 4, 1980

CONTACT: ROBERT BOVÉ
(202) 676-6463 (Office)
(202) 333-0292 (Home)

FOR IMMEDIATE RELEASE

GW STUDENTS SHATTER WORLD RELAY WEIGHT LIFTING RECORD

WASHINGTON, D.C. -- Five George Washington University undergraduates and two alternates recently broke the Guiness Book of World Records relay weight lifting mark set just last May by ten Scotsmen. The GW weight lifters began at noon on Sunday, November 23, ending their grueling trial a little over 15 hours later--well within the 24-hour time limit established by the Guiness people. Total weight hoisted by the seven: 2,230,275 pounds. (The Scotsmen were able to lift only 2,204,622 pounds within a 24-hour period.)

The students began training for the record breaking attempt three months before the event. The five original lifters are junior accounting major Tony Avedisian, senior electrical engineering major Jeff Balzer, sophomore international affairs major Christopher Meyer, sophomore engineering major Douglas Fishman, and junior accounting major Robert Murray. The two alternates, who assisted during the last two hours of the weight lifting, are junior political science major Neil Fried and sophomore business major Steve Ouellette. Nineteen-year-old Douglas Fishman lifted the last weight at 3:30 a.m.

The two alternates stood by during the event, watched by a large crowd of students, and had to replace the five starters when a painful combination of blistered hands, muscle spasms and blood in the urine

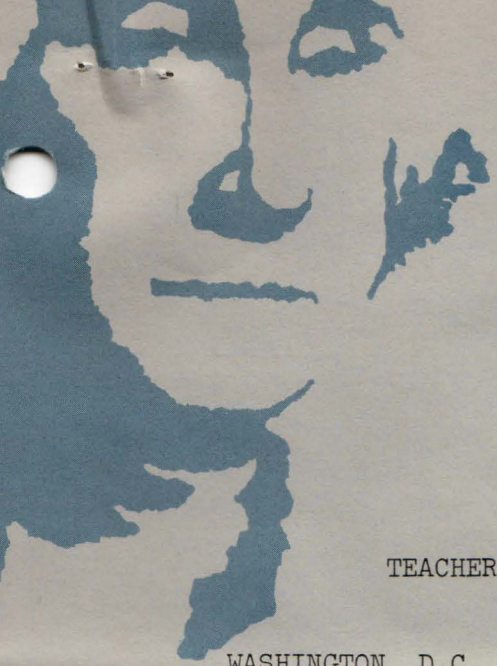
-more-

forced the starters to sit out the last few pounds. After watching Fishman come back to lift the last weight, the five starters were hospitalized for observation, but soon released.

The students never doubted they'd break the record, but each of them found it harder than he thought. Said the 155-pound Meyer, "All my muscles spasmed on me at once. It was intense."

The relay (each of the starters took turns "dead-lifting" barbells of varying weight) was held in the recreation room of Thurston Hall, a student dormitory on the GW campus. They had practiced in Avedisian's dorm room. On hand to provide official observation--required by Guiness--was Peter Miller of the Potomac Valley Association of the Amateur Athletic Union (AAU). Staying with the weight lifters throughout the successful record breaking attempt, the student spectators exploded into pandemonium when the last painful lift was made in the wee hours of the morning.

-30-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 4, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

TEACHER EDUCATION GETS A CRITICAL EYE AT GW

WASHINGTON, D.C. -- Student teachers need more practical experience in the classroom before they graduate from college and take teaching positions. That was one conclusion from a critical self-examination the education faculty at George Washington University's School of Education and Human Development held recently.

In an effort to take action in the wake of heavy indictments against teacher education in general, GW's education Dean Eugene Kelly Jr., called his faculty members together and invited national educators from a school system and teacher center program to discuss "Education of the Educators: Are We Failing the Schools?"

"We initiated this seminar to take a look at ourselves," said Kelly.

Theodore Forte, director of human relations and staff development for Norfolk, Va., public schools, outlined areas in which he said new teachers need more strength.

Classroom management skills - Student teachers need at least a year of practice teaching with someone who is trained to give that type of guidance, said Forte. Teachers need practice as well as technique. "It is one thing to tell people how to do it and another to show them," he said.

-more-

Instructional skills - Diagnosing the correct level of difficulty at which a child should work, monitoring progress and using motivational principles such as positive reinforcement are all skills with which new teachers could use more practice, according to Forte. Student teachers learn the definitions of these things, but need more experience putting them to work, he said.

Human relations skills - Teachers need help in controlling the kids, Forte said. They need skills in conflict resolution and assertive discipline. Teachers must be assertive in a human way.

Content - At the elementary level, Forte said student teachers need more in-depth content courses, especially in reading. "They get such a smattering of information and most only have one or two courses in teaching reading," he said. Conversely, at the secondary level, new teachers are strong in specific content but lacking in instructional techniques, relying too much on lecturing.

Materials - A number of new teachers, according to Forte, don't know how to select and operate audio-visual material.

Allen Schmieder, chief of the U.S. Department of Education's national teacher center program, told the educators that as change in our society continues to accelerate, staff development will become increasingly important. That is, already experienced teachers must update their knowledge regularly. Forte agreed, adding that discipline, managing varying levels of instruction and dealing with special education needs in the regular classroom are all things for which even experienced teachers need more training.

THE GEORGE WASHINGTON UNIVERSITY
Office of Public Relations, Washington, D. C. 20052 Phone 676-6460

DECEMBER 4, 1980

CONTACT: DIANE H. RUSH

NEW M.S. PROGRAM IN INFORMATION SYSTEMS DEVELOPMENT AT GW

WASHINGTON, D.C. -- In this age of increasing demand for trained computer professionals, a new Master of Science program in Information Systems Technology at George Washington University will prepare students for careers in information systems development.

This non-thesis program, unique in the Washington area, is designed for those who plan careers in applications programming, systems analysis and design, and technical management in the public and private sector.

Emphasizing application rather than theory, this School of Government and Business Administration program stresses contemporary design and implementation approaches to computer systems.

A series of three-semester-hour courses constitutes the graduate course requirements for this degree. They are information systems development and application, information systems and telecommunications, data base systems, workshop in data base systems, higher-level programming languages for information systems, design of on-line information systems, operating systems, and microcomputer applications.

For more information, contact Dr. Walton Smith at (202) 676-7159.

PLEASE POST



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 5, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Evening)

AFRICAN WOMEN ON THE MOVE THE SUBJECT OF LUNCHEON SPEAKER

WASHINGTON, D.C. -- "African Women on the Move" is the topic luncheon speaker Arvonne S. Fraser will discuss on Dec. 15 at noon in George Washington University's Marvin Center Ballroom, 800 21st., NW.

Fraser recently returned from a three-week trip to Mauritania, Senegal and Upper Volta. She is coordinator of Women in Development, Agency for International Development, and will speak about U.S.A.I.D. programs in West Africa.

Formerly Fraser has been counselor on presidental personnel in the White House, adviser to the U.S. delegation on the U.N. Commission on the Status of Women and a member of the U.S. National Commission for UNESCO. She is one of the original conveners of the National Women's Political Caucus.

Reservations for the luncheon, which will cost $6.25, should be made with Mike Bowers, GW Alumni Relations Office, 676-3987.

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News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 5, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH DECEMBER 16

FREE DISCUSSION OF PAPER CONSERVATION AT GEORGE WASHINGTON

(25 SECONDS)

Problems and solutions in paper conservation will be discussed by Karen Garlick of the Folger Shakespeare Library and Merrily Smith of the Library of Congress at George Washington University on Wednesday, December 17th, at 7 p.m. The free program will be presented in the lower lounge of Lisner Auditorium, 21st and H Streets, N.W. It is jointly sponsored by the GW Dimock (DIM-uk) Gallery and the Washington Print Club.

-end-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 5, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

GW DIMOCK GALLERY: DISCUSSION ON PAPER CONSERVATION

WASHINGTON, D.C.--"Paper Conservation: Problems and Solutions" will be the subject for discussion by Karen Garlick of the Folger Shakespeare Library and Merrily Smith of the Library of Congress in a program sponsored by the George Washington University's Dimock Gallery with the Washington Print Club on Wednesday, December 17, at 7 p.m. The program, which is open to the public without charge, will be presented in the lower lounge of Lisner Auditorium, 21st and H Streets, N.W. The lounge adjoins the Dimock Gallery, which is presenting two concurrent exhibitions on art conservation through January 9, 1981. The program is made possible by a grant from the Institute of Museum Services, a federal agency in the Department of Education.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 8, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

FOUNDING BUSINESS DEAN FROM AMERICAN UNIVERSITY NAMED VISITING PROFESSOR AT GW

WASHINGTON, D.C --Dr. Nathan A. Baily has been appointed visiting professor of business administration in the School of Government and Business Administration at George Washington University. Baily, founding dean of the School of Business Administration at American University and one of the original commissioners on the U.S. Postal Rate Commission, is a consultant in management, marketing and education.

He serves on the Board of Directors of Washington Mutual Investors Fund, General Business Services, Carl M. Freemand and Associates, American Wholesalers, Marketing Coordinators International, the Pioneer Foundation, and the Homer Hoyt Institute. He is a Phi Beta Kappa graduate of the College of the City of New York and earned his M.A. and Ph.D. from Columbia University. He lives in Chevy Chase, Md.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 12, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JANUARY 8, 1981

GW DIMOCK GALLERY -- TWO SHOWS ON ART CONSERVATION

(25 SECONDS)

"Know What You See" and "Process and Progress in Conservation," two concurrent shows on art conservation, can be seen in George Washington University's Dimock (DIM-uk) Gallery through Thursday, January 8th, 1981. The gallery, off the lower lounge of Lisner Auditorium, 21st and H Streets, N.W., is open to the public from 10 a.m. to 5 p.m. weekdays, and is a short walk from the Foggy Bottom/GWU Metro stop.

-end-



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 16, 1980

CONTACT: ROBERT BOVÉ
676-6463 (Office)
333-0292 (Home)

FOR IMMEDIATE RELEASE

NATIONAL ENDOWMENT FOR THE HUMANITIES

AWARDS GW $800,000 CHALLENGE GRANT

WASHINGTON, D.C. -- The National Endowment for the Humanities (NEH) has awarded George Washington University an $800,000 Challenge Grant, the second largest such grant to be awarded this year. To receive the grant, GW must raise $2.4 million in matching funds (a $3 to $1 ratio).

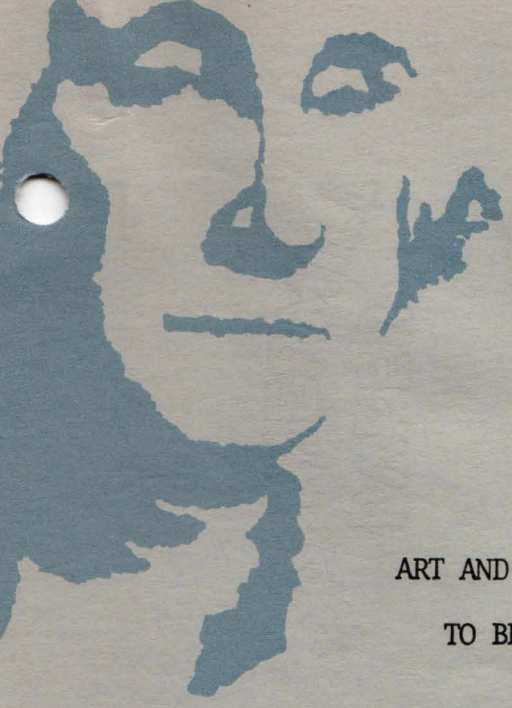
"This effort will represent the largest financial campaign in support of academic programs in the history of the university," said GW President Lloyd H. Elliott. "George Washington University decided that during this time of decreased financial support and falling enrollments in the humanities, we would seek major new support for those disciplines at the heart of liberal education. We do not intend to use these funds merely to shore up the humanities to do 'business as usual.' A defensive position would not merit allocation of scarce resources in times like these."

The grant--to be distributed over three years--will be used to endow three university professorships in the humanities and to augment library holdings. Candidates for these professorships must be capable not only in arts and sciences, but in the professional schools as well. First appointments of distinguished scholars will be made in fall 1981, following an extensive search.

-more-

"The most encouraging aspect of this development is that GW received this incentive grant because of its academic program development over the last 10 years. This award is a recognition of the quality of GW's research and teaching and will greatly enhance our academic programs along lines of development already set," said Dr. Roderick French. French, who drafted the NEH application, directs GW's Division of Experimental Programs and is an associate professor of philosophy. He will coordinate the search for distinguished scholars.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: WEDNESDAY, DECEMBER 17, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

ART AND READING WORKSHOP FOR PARENTS AND CHILDREN TO BE HELD AT GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- A six-week series of art and reading workshops for parents or grandparents and children will be conducted by GW's Reading Center on six consecutive Saturdays beginning January 10. "Creative Journeys into Art and Reading for the Parent and Child" gives parents (who may alternate sessions) an opportunity to learn and share the fundamentals of art with a 6- to 10-year-old child. The enjoyment of working and creating together is stressed.

The workshop will present the basics of art, color, line, shape, pattern and texture, concentrating on a different medium each week. "After instruction, each participant will practice alone to become familiar with the materials and then work in a parent-child team to create a picture, collage or three-dimensional object," says program designer and art instructor Ingrid Jacobson. Art instruction will be reinforced with reading projects emphasizing visualization and vocabulary.

Workshop sessions will be held at George Washington University Reading Center, Building C, 2201 G St., NW, from 10 a.m. to noon each Saturday from January 10 to February 14. Class size is limited to 15 parent-child teams. Fee for the workshop series is $55. For information, call 676-6286.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 18, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Home)

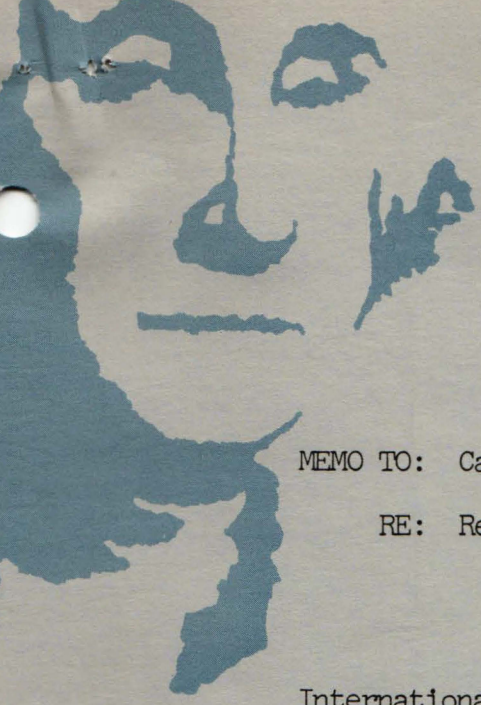
FOR IMMEDIATE RELEASE

NATIONALLY RENOWNED EDUCATOR TO SPEAK AT GW

WASHINGTON, D.C. -- One of the top five educators in the U.S., Dr. John Goodlad, dean of the Graduate School of Education at UCLA, will speak on "What Schools Are For" on Wednesday, Jan. 7, in the Marvin Center Ballroom, George Washington University (21st and H Sts. NW) at 7:30 p.m. Cocktails begins at 6 p.m.

A noted speaker and lecturer, Goodlad's published works have received worldwide recognition. "Behind the Classroom Door" has served as a model for educational change since its publication in 1970. A current monograph, "What Schools Are For," calls for a thorough re-examination of the purposes of education.

-30-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MEMO TO: Calendar Editors

RE: Reagan Administration Telecommunications Policy Challenges: Seminar at GW

International competition--an urgent challenge in the telecommunications and information industries--is the focus of one workshop during a George Washington University Center for Telecommunications Studies workshop/seminar in March. The general theme of the workshop/seminar is, "Reagan Administration Telecommunications Policy Challenges."

Workshop participants include:

John Eger, a key communications policymaker for both the Nixon and Ford administrations, will provide the framework for the session. (He will illuminate the problems faced by American-owned international communications firms due to non-reciprocal working arrangements that have developed or are emerging in the international arena.) In recent years, Eger has been international communications adviser to major industrial groups including the International Communications Association, the largest existing association of communications users.

Robert E. Sageman, president of the newly created AT&T International, will discuss the implications of the international telecommunications and information market for the domestic economy.

-more-

Veronica Ahern, director of the Office of International Affairs in the Commerce Department's National Telecommunications and Information Administration, will serve as moderator.

Other sessions include:

-- Technology challenges to policy;

-- Issues in domestic broadcasting;

-- Regulatory policy;

-- Common carriers and regulations.

The workshop will be conducted by the GW Center for Telecommunications Studies in cooperation with:

-- Armed Forces Communications and Electronics Association;

-- Electronic Industries Association;

-- National Association of Broadcasters.

For information write or call the Center for Telecommunications Studies, George Washington University, 2000 L St., NW, Suite 307, Washington, D.C. 20050 (202) 676-8243.

December 18, 1980
Robert Bové
(202) 676-6463 (Office)
(202) 333-0292



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 19, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JANUARY 7, 1981

GW DIMOCK GALLERY SPONSORS FREE LECTURE ON PAINTING CONSERVATION

(30 SECONDS)

Did you ever wonder why the paintings you see in art galleries look so well preserved? Come and hear a free lecture on painting conservation at the National Gallery of Art by Kay Silberfield, a National Gallery painting conservator, on Thursday, January 8th, at 6 p.m. in the lower Lounge of Lisner Auditorium, George Washington University. Sponsored by GW's Dimock (DIM-uk) Gallery, the lecture is presented in conjunction with the two concurrent exhibitions on art conservation now in the Dimock (DIM-uk). Lisner Auditorium is a short walk from the Foggy Bottom/GWU Metro stop.

-end-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 19, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

FOR IMMEDIATE RELEASE

GW DIMOCK GALLERY LECTURE

"PAINTING CONSERVATION AT THE NATIONAL GALLERY OF ART"

WASHINGTON, D.C. -- "Painting Conservation at the National Gallery of Art" will be the subject of a free lecture on Thursday, January 8, at 6 p.m. sponsored by George Washington University's Dimock Gallery. Kay Silberfield, a conservator in painting at the National Gallery, is the lecturer. She will speak in the lower lounge of Lisner Auditorium, 21st and H Streets, N.W., which adjoins the Dimock Gallery where there are currently two exhibitions on the conservation of art works. The lecture and the exhibitions have been made possible by funding from the Institute of Museum Services, a federal agency in the Department of Education.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 19, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

GW DIMOCK GALLERY-M.F.A. THESIS SHOW

WHO: CANDIDATES FOR THE MASTER OF FINE ARTS AT GW

WHAT: PAINTING AND CERAMICS

WHEN: THURSDAY, JANUARY 15, THROUGH FRIDAY, JANUARY 30, 1981
10 A.M. TO 5 P.M. WEEKDAYS

WHERE: DIMOCK GALLERY, THE GEORGE WASHINGTON UNIVERSITY
OFF THE LOWER LOUNGE OF LISNER AUDITORIUM,
21ST AND H STS., N.W.

****

WASHINGTON, D.C. -- Works of George Washington University students who are candidates for the Master of Fine Arts degree will be shown by George Washington University's Dimock Gallery in an M.F.A. Thesis Show from January 15 through 30, 1981. Included will be the works of students in painting and ceramics.

The Dimock Gallery, off the lower Lounge of Lisner Auditorium, 21st and H Streets, N.W., is open to the public without charge from 10 a.m. to 5 p.m. weekdays. Lisner is a short walk from the Foggy Bottom/GWU Metro stop.

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News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MEMO TO: Calendar Editors

RE: Reagan Administration Telecommunications Policy Challenges: March Workshop/Seminar at GW

The telecommunications policy challenges facing the Reagan administration are the subject of a March workshop/seminar at George Washington University. Technology and policy is the focus of one of the workshop's sessions. This session's recurring theme will be that policy changes in the future must keep pace with advances in communications technology.

Technology and policy session participants include:

Richard Wiley, former FCC chairman and current Reagan transition team member, who will explore the critically important and still-unresolved relationships between carriers, users, manufacturers and government in the rapidly expanding information industry.

Martin Cooper, Motorola, Inc. vice president, research and development, who will define the problems for both industry and government that must be resolved in the development of a mass user system for in-car telephone systems if the potentially explosive growth of this market is to be realized.

-more-

Lawrence G. Roberts, GT&E, CNS Products, who will discuss the information network explosion, how it has occurred partly because of and partly in spite of federal government policy intervention. Policy obstacles to continued growth will be examined and the meaning of potential growth in terms of impact on the economy will be described.

Other sessions at the one-day workshop/seminar include:

-- competition in the international telecommunications and information industry;

-- issues in domestic broadcasting;

-- regulatory policy;

-- common carriers and regulation.

The workshop is being conducted by the GW Center for Telecommunications Studies in cooperation with:

-- Armed Forces Communications and Electronics Association;

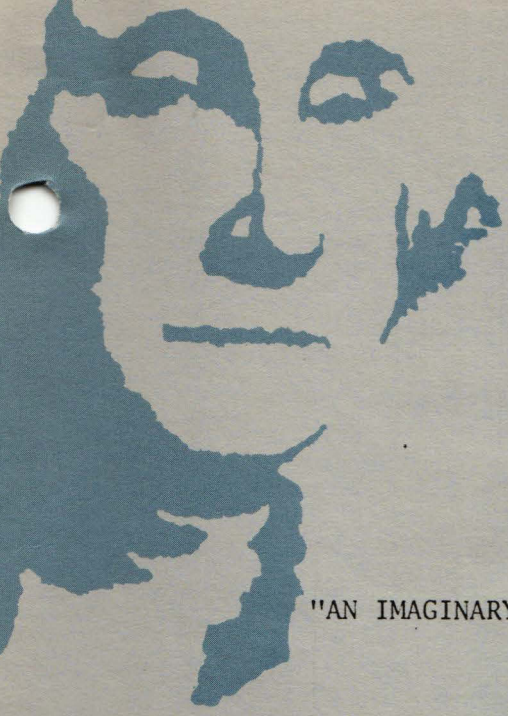
-- Electronic Industries Association;

-- National Association of Broadcasters.

Published proceedings of the workshop/seminar will be available. For information contact Center for Telecommunications Studies, George Washington University, 2000 L St., NW, Suite 307, Washington, D.C. 20052, (202) 676-8240.

December 22, 1980

Robert Bové
(202) 676-6463 (Office)
(202) 333-0292 (Home)



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 29, 1980

CONTACT: ROBERT BOVÉ
676-6463 (Office)
333-0292 (Home)

FOR IMMEDIATE RELEASE

"AN IMAGINARY CONVERSATION WITH J.R.R. TOLKIEN AND C.S. LEWIS" SUBJECT OF FREE LECTURE AT GW

WASHINGTON, D.C. -- Two of the twentieth century's most popular fantasists--J.R.R. Tolkien and C.S. Lewis--will engage in an imaginary "conversation" presented by Robert C. Rutledge at George Washington University on Wednesday, January 7 at 8 p.m. Rutledge, assistant dean of GW's Columbian College, will deliver this uniquely-styled free lecture on the two authors famous for The Lord of the Rings trilogy and The Narnia Chronicles.

The First Wednesday Lecture Series, of which Rutledge's presentation is a part, is held each month in rooms 410-415, 4th floor, GW's Marvin Center, 21st and H Streets, NW. To attend, call the Alumni Relations Office at least a day in advance at 676-6435. The public is cordially invited.

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News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 29, 1980

CONTACT: ROBERT BOVÉ
676-6463 (Office)
333-0292 (Home)

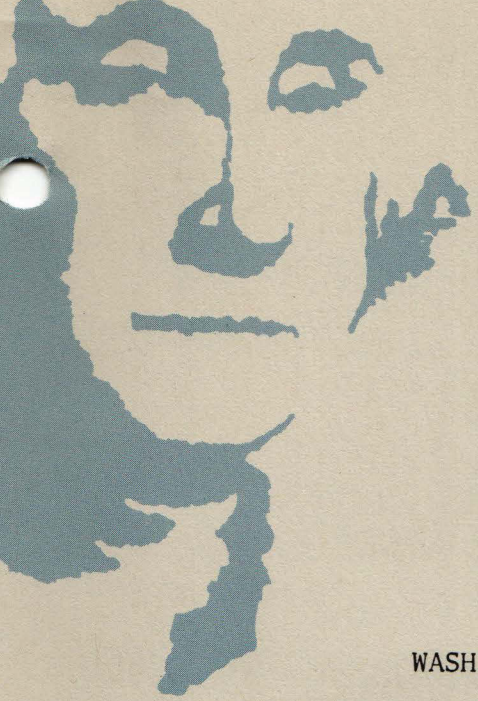
PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JANUARY 7, 1981

"AN IMAGINARY CONVERSATION WITH J.R.R. TOLKIEN & C.S. LEWIS:" FREE LECTURE AT GW

(30 SECONDS)

Two of the twentieth century's most popular fantasists--J.R.R. Tolkien and C.S. Lewis--will engage in an imaginary "conversation" presented by Robert Rutledge at George Washington University on Wednesday, January 7 at 8 p.m. as part of GW's First Wednesday Lecture Series. Rutledge, assistant dean of GW's Columbian College, will deliver this uniquely-styled free lecture in rooms 410-415, 4th floor, GW's Marvin Center, 21st and H Streets, NW. To attend, call GW's Alumni Relations Office at least a day in advance at 676-6435. That's 676-6435.

-END-



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: DECEMBER 30, 1980

CONTACT: DIANE H. RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

GW READING CENTER OFFERS WINTER PROGRAMS

WASHINGTON, D.C. -- George Washington University's Reading Center, a part of the School of Education and Human Development, announces the following upcoming programs:

-- Adult Reading Improvement, for individuals with average or above average reading skills who want to improve their comprehension, reading rate and vocabulary, is offered January 6 through February 12, Monday and Wednesday, 5 - 7 p.m.

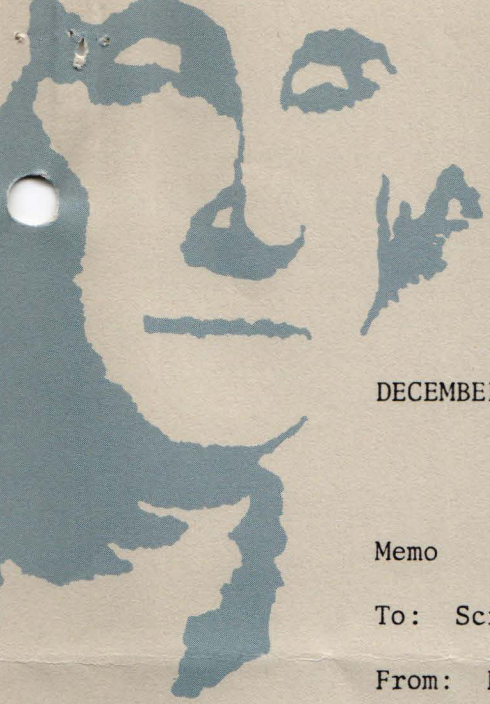
-- Professional One-to-One Tutoring in reading is for those who have reading problems. Individuals are tested and reading problems are diagnosed. Offered January 5 through June 15, 6 days/week, 9 a.m. - 5 p.m.

-- The Gifted Program for children in grades 1 through 8 who have superior intellectual ability will explore the contributions of classical Greece to Western Civilization. Offered January 2 through February 19, Monday and Wednesday, 3:45 - 5:45 p.m.

-- Creative Journeys for Parent and Child (6 - 10 years) teams who do reading and art projects together. Offered January 10 through February 14, Saturdays, 10 a.m. to noon.

All classes are conducted in room 429, 2201 G St., NW. For more information, call 676-6286.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

DECEMBER 30, 1980

Memo

To: Science, Technology, Education and Assignment Editors

From: Diane H. Rush, News Manager

Re: GW Professor's inventions for storing winter cold to cool in summer and summer heat to warm in winter

The man who last year received a patent for a means of storing solar energy underground to warm buildings during the winter (New York Times 2/17/79 attached) is at it again.

Shao W. Yuan, chairman of the civil, mechanical and environmental engineering department at George Washington University, has invented a method of storing winter's cold for use in the summer (New York Times 12/27/80 attached). He received a patent on his new device last week.

If you wish to interview Yuan, contact me at (202) 676-6464.

12/27/80

Patents | Stacy V. Jones

Winter Ice Cools Home In Summer

WASHINGTON

AN engineering professor at George Washington University here has invented a method of storing winter's cold for use in the summer. Shao W. Yuan was granted patent 4,240,268 this week for a system that he calls NICE, meaning Natural Ice for Cooling Energy.

A large insulated water tank has to be buried underground, with a series of heat pipes running to the surface. In freezing weather, vapor in the pipes will condense and flow down to the tank bottom. Warmed by water in the tank, the vapor will rise again for a repetition of the cycle.

The cold can be transferred by pumping coolant from the storage to a bank of tubes in the ventilation air duct of a house. Mr. Yuan estimates that 2,500 cubic feet of ice formed underground could meet the cooling requirements for an average house in the Washington-Baltimore area.

The estimated cost of the system ranges from $3,000 to $5,000, depending on the location. The only operation expense is expected to be for power to pump the coolant during the summer months.

Mr. Yuan has made laboratory tests of the system but it has not been built in full size. In February 1979 he got a patent for a means of storing solar energy underground for use to warm buildings during the winter. He said this week that the equipment was being installed experimentally in California and Japan.

The inventor, who is the chairman of the department of civil, mechanical and environmental engineering at the university, has a number of earlier inventions and has done research for the Department of Energy and the National Science Foundation.



Shao W. Yuan with a working model of his insulated cooling tank

Patents | Stacy V. Jones

Storing Solar Energy

WASHINGTON

A PROFESSOR of engineering at George Washington University here has patented a method of storing solar energy underground so that heat from the summer sun can be used to warm buildings in winter.

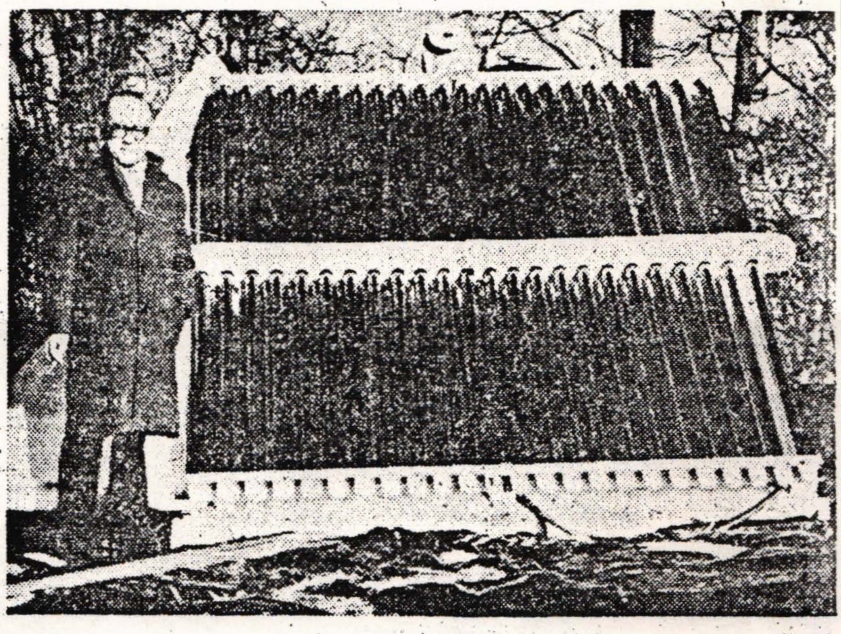
Patent 4,138,995 was granted this week to Prof. Shao W. Yuan, who plans production of the equipment either through a company he has formed or by licensing a large manufacturer.

The system includes a conventional collector installed on a roof or other open space, and piping that transmits the heat by water or other working fluid to a heat reservoir consisting of earth below the surface. The same piping can be used to pump out the heat when it is needed.

The patent explains that the object is to provide earth storage that can be used for space heating and hot water all year in multiple-unit housing, public buildings or single dwellings.

Wet sand or other material with higher conductivity than ordinary soil may be used, and insulation, including sheets of black plastic, may be spread on the ground. For an average house in a cold climate, 1,500 square feet of surface and a depth of 20 feet are sufficient.

Dr. Yuan's company, Residential and Industrial Solar Energy Inc., and Atlantic Research Corporation have conducted satisfactory tests in Alexandria, Va., with a small prototype earth reservoir. Dr. Yuan has done other research for the National Science Foundation and the Department of Energy. Born in Shanghai, Dr. Yuan has served on several college faculties.



Prof. Shao W. Yuan with model of reservoir for underground storage of summer solar heat for winter use. It is one-tenth size of unit for average house.



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MEMO TO: Assignment Editors

RE: "The 1980 Elections: Implications for Governance" Symposium at GW

"The 1980 Elections: Implications for Governance" is the subject of a symposium at George Washington University, January 16 and 17. Top political experts and professionals will participate in this program in GW's Marvin Center Theater, first floor, 21st and H Streets, NW. (Schedule and full list of participants attached.)

Topics will include political parties and voting behavior, news media, Congress and the presidency.

Symposium speakers include:

-- David S. Broder, syndicated columnist and staff writer, Washington Post

-- Austin Ranney, co-director, Political and Social Processes Center, American Enterprise Institute

-- Congressman Newton L. Gingrich (R-Georgia), National Republican Congressional Committee

For information, call GW Division of Experimental Programs Director Roderick S. French at (202) 676-7565.

December 30, 1980
Robert Bové
(202) 676-6463 (Office)
(202) 333-0292 (Evenings)

A Symposium

THE 1980 ELECTIONS: IMPLICATIONS FOR GOVERNANCE

JANUARY 16-17, 1981

George Washington University
Marvin Center Theatre
800 21st Street, NW

FRIDAY JANUARY 16

2-3:30 pm

Symposium Opening — Roderick S. French, Director, Division of Experimental Programs

Political Parties and Voting Behavior

Hugh L. LeBlanc, Professor of Political Science and Public Affairs, GWU, Moderator
David S. Broder, Syndicated Columnist and Staff Writer, *The Washington Post*
Austin Ranney, Co-director, Political and Social Processes Center, American Enterprise Institute
Richard M. Scammon, Director, Elections Research Center

4-5:30 pm

News Media

William C. Adams, Assistant Professor of Public Administration, GWU, Moderator
Jeff Greenfield, Commentator, CBS News
Robert G. Kaiser, Staff Writer, *The Washington Post*
Michael J. Robinson, Associate Professor of Politics, Catholic University and Director, Media Analysis Project, GWU

Cash Bar Lobby of the Faculty Club

7 pm

Dinner at the GWU Faculty Club (reservations required)
Speaker: Hon. Richard B. Cheney, R-Wyoming
White House Chief of Staff for President Gerald Ford
Chairman, Republican Policy Committee, House of Representatives

SATURDAY JANUARY 17

9-10:30 am

Congress

Christopher J. Deering, Assistant Professor of Political Science, GWU, Moderator
Hon. Tony Coelho, D-California
Roger H. Davidson, Senior Specialist in American Government and Public Administration, Congressional Research Service, Library of Congress
Hon. Newton L. Gingrich, R-Georgia, National Republican Congressional Committee

11-12:30 pm

The Presidency

Stephen J. Wayne, Professor of Political Science and Public Affairs, GWU, Moderator
Richard M. Fairbanks, Transition Director, Resources and Development Group; Associate Director, Domestic Council (1971-74)
Jeff Fishel, Professor of Government and Co-director of the Center for Congressional and Professional Studies, American University
David Rubenstein, Deputy Assistant to the President for Domestic Affairs and Policy

George Washington University is an equal opportunity institution.